

Middlebury Institute of International Studies at Monterey  
Graduate School of International Policy and Management  
460 Pierce St., Monterey, CA 93940  
Office: Craig K23 Phone: 831-647-3548  
jason.scorse@miis.edu

## Jason David Scorse

### APPOINTMENTS

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**Director, Center for the Blue Economy**

Monterey Institute of International Studies, April 2011-Present

**Associate Professor, Chair of the International Environmental Policy (IEP) Program**

Monterey Institute of International Studies, August 2009-Present

**Assistant Professor**

Monterey Institute of International Studies, August 2005-May 2009

**Postdoctoral Fellow**

University of California, Berkeley, May-August 2005

**Adjunct Professor**

Monterey Institute of International Studies, January 2004-May 2005

### EDUCATION

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**University of California, Berkeley**

Ph.D. in Agricultural & Resource Economics, 2005

(**Major Field:** Environmental Economics & Policy; **Minor Field:** Behavioral Economics)

M.S. in Agricultural & Resource Economics, 2003

**University of California, Santa Cruz**

M.S. in Applied Economics & Finance, 2001

B.A. in Environmental Studies, 1991

**San Jose State University**

California Social Science Teaching Credential, 1998

### RESEARCH INTERESTS

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Environmental and Natural Resource Economics; Ocean and Coastal Economics; Non-Market Valuation; Economics of Sustainable Development; International Economics; Behavioral Economics

### COURSES TAUGHT

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Environmental and Natural Resource Economics; Ocean and Coastal Economics; Economics of Sustainable Development; International Economics; Data Analysis & Research Methods; Quantitative Analysis of Trade Policy; Carbon Markets Colloquium; Microeconomics; Social Innovations Lab: Food Choices

## **PEER-REVIEWED JOURNAL ARTICLES, BOOKS, AND BOOK CHAPTERS**

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Scorse, Jason and Judith Kildow, Chapter 11, "Economic Services and their Economic and Social Value," *Rutledge Handbook of Ocean Resources and Management*, Edited by Hance D. Smith, Juan Luis Suarez de Vivero, and Tundi S. Agardy, Rutledge, Taylor and Francis Group, London UK, 2016. pp. 176-187.

Scorse, J., Reynolds, F. and A. Sackett. "The Impact of Surf Breaks on Home Prices in Santa Cruz, CA." *Tourism Economics* (2015), 21(2): 409-418.

Scorse, Jason. What Environmentalists Need to Know about Economics. New York: Palgrave Macmillan, 2010.

Scorse, Jason (2010). Freeing the Market to Address Climate Change. *The Solutions Journal*, 1(6):29-32.

Harrison, Ann and Scorse, Jason (2010). Multinationals and Anti-Sweatshop Activism. *American Economic Review*, 100(1): 247-273.

Harrison, Ann and Jason Scorse. (2009). Do Foreign-Owned Firms Pay More? Evidence from the Indonesian Manufacturing Sector in Labour Markets and Economic Development (Ravi Kanbur and Jan Svejnar eds.), Routledge, New York.

Scorse, Jason. (2009). Making Matters Worse. *The International Journal of Climate Change: Impacts and Response*, 1(1):1-6.

Harrison, Ann & Jason Scorse. (2006). Improving the Conditions of Workers? Minimum Wage Legislation and Anti-Sweatshop Activism. *California Management Review*. 2(48):144-160. (Also issued as a Harvard Business School case study)

Harrison, Ann & Jason Scorse. (2004). The Impact of Globalization on Compliance with Labor Standards: A Plant-Level Study in Brookings Trade Forum 2003 (Susan Collins and Dani Rodrik eds.), Brookings Institution Press, Washington D.C..

Scorse, Jason. (2001). Reflections on the Free Trade Debate. *Economia Rural*, 1(12):8-11.

## **MAGAZINE AND NEWSPAPER ARTICLES**

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Scorse, Jason and Kildow, Judith. "In Defense of Local Marine Sanctuary Study." *The Tribune* 4 September 2015.

Schapiro, Mark and Scorse, Jason. "Oil Companies Quietly Prepare for a Future of Carbon Pricing." *Yale Environment* 360 23 September 2014.

Scorse, Jason. "Cheap Gas Hurts The Middle Class." *Fortune* 6 December 2012.

Scorse, Jason and Kildow, Judy. "End Federal Flood Insurance." *The New York Times* 28 November 2012.

Scorse, Jason. "My Word: Must never take coast's economic value for granted." *Oakland Tribune* 10 July 2012.

Strong-Cvetich, Nikolas & Jason Scorse. (2008). Ecotourism in Post-Conflict Peace-Building: A New Tool for Reconciliation? *Ecoclub: International Ecotourism Magazine*. 8(96):10-17.

### **WORKING PAPERS, REPORTS, WHITE PAPERS, AND MISC.**

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Scaling Local Bounty: A Synthesis Report (Lovewell et. al), 2015.

Does Being a "Top 10" Worst Polluter Affect Facility Environmental Releases? Evidence from the U.S. Toxic Release Inventory (coauthored with Wolfram Schlenker), 2015.

Scorse, Jason and Kildow, Judy. 2014. *The Potential Economic Impacts of the Proposed Central Coast National Marine Sanctuary*. San Luis Obispo: Sierra Club of California. Print.

Kildow, J., Colgan, C., Scorse, J., Jonhston, P., and M. Nichols. *State of the U.S. Ocean and Coastal Economies 2014*. Monterey: Center for the Blue Economy. Print.

Scorse, J. "Environmentalism" *Environmental and Natural Resource Economics: An Encyclopedia*. Santa Barbara: ABC-CLIO, 2014. 130-132. Print.

The WTO's Environmental Mandate, 2011.

Book review of Economic Thought and U.S. Climate Change Policy. Edited by David M. Driesen. Cambridge, MA. MIT Press, 2010. (In Perspectives on Politics)

The Capitalist Conundrum, 2010.

Scorse, Jason. (2009). Non-Market Valuation of Ocean Resources in the *National Ocean Economics Report* (Judy Kildow ed.), National Ocean Economics Program, Moss Landing, CA.

Why Environmentalists Should Embrace Economics, 2006.

Do Foreign Firms Pay More? Evidence from the Indonesian Manufacturing Sector 1990-1999. *International Labor Organization, Working Paper No. 98*, 2005 (coauthored with Ann Harrison and submitted).

Is There Acquiescence in Yes-No Questions? (coauthored with Michael Hanemann & Jon Krosnick), 2005.

Harrison, Ann & Jason Scorse. 2004. Moving Up or Moving Out? Anti-Sweatshop Activists and Labor Market Outcomes, *National Bureau of Economic Research, Working Paper No. w10492*.

### **CONSULTING**

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**Earth Justice**

**Economics Consultant, 2016.** Wrote a paper on the supposed market transfer effect in the Hawaiian longline swordfish fishery closure of 2001-2004.

**Sierra Club of California**

**Economics Consultant, 2014.** Wrote a report on the potential economic impacts of the proposed Central Coast National Marine Sanctuary.

**Oceana**

**Economics Consultant, 2014:** Wrote a letter outlining the significance of the “market transfer effect” if drift gillnets are banned in the California Swordfish fishery.

**Resource Conservation District Santa Cruz**

**Economics Consultant, 2014:** Worked on assessing the social returns for improvements in soil quality practices of Santa Cruz farmers.

**Natural Resources Defense Council**

**Environmental Consultant, 2012:** Provided a 2-page brief on the importance of nonmarket valuation for assessing the merits of restoring U.S. fish stocks.

**Environmental Consultant, 2005:** Conducted a contingent valuation survey of restoring the San Joaquin River, and analyzed other market and non-market economic benefits of river restoration in support of a major lawsuit being undertaken by NRDC. The case was ultimately ruled in NRDC’s favor in the summer of 2006, representing a significant environmental victory for NRDC and the people of California.

**National Ocean Economics Program**

**Lead Non-Market Economist, 2007-2010:** Managing the non-market valuation website and database for ocean resources and writing reports on the non-market valuation of ocean and coastal resources.

**Sierra Club**

**Environmental Consultant, 2003:** Helped assess the environmental impact analysis of Duke Energy’s proposed expansion of its Moss Landing power generating facility.

**City of Santa Cruz**

**Environmental Consultant, 2001-2002:** Helped write the Economics section of the Existing Conditions Report for the Loch Lomond watershed.

**GRANTS, AWARDS, AND FUND RAISING**

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Anonymous Matching Gift	\$1,800,000, 2014-2016
Loker Foundation Gift	\$450,000, 2013-2015
Additional Funds for the Center for the Blue Economy	\$300,000, 2013
Additional Funds for the Center for the Blue Economy	>\$40,000, 2011-2014
Loker Foundation Gift (for the Center for the Blue Economy)	\$1,000,000, 2011-2014
Monterey Institute Development Grant	Award: \$2,500, 2010-2011.
Monterey Institute Lundeen Grant (Principal Investigator)	Award: \$3,000, 2008-2009.
Allen Griffin Award for Excellence in Teaching	Award: \$750, 2007-2008.

Monterey Institute Excellence in Teaching Award	Award: \$1,000, 2007-2008.
Monterey Institute Lundeen Grant (Principal Investigator)	Award: \$2,000, 2007-2008.
Monterey Institute Lundeen Grant (Principal Investigator)	Award: \$3,500, 2007-2008.
Monterey Institute Lundeen Grant (Principal Investigator)	Award: \$6,000, 2006-2007.
Monterey Institute Lundeen Grant (Principal Investigator)	Award: \$6,500, 2005-2006.
Giannini Foundation Research Grant (Co-Principal Investigator)	Award: \$4,000, 2005-2006.
Giannini Foundation Research Grant (Co-Principal Investigator)	Award: \$3,700, 2004-2005.
Giannini Foundation Research Grant (Co-Principal Investigator)	Award: \$20,000, 2003-2004.

## **BOARDS & WORKING GROUPS**

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**Journal of Ocean and Coastal Economics Editorial Board**, February 2014-Present  
**Monterey Bay National Marine Sanctuary Research Activity Panel**, January 2010-Present  
**Center for Ocean Solutions MARINE group**, January 2007-Present  
**The Monterey Bay Crescent Ocean Research Consortium**, September 2007-Present  
**Save our Shores Board**, April 2013-Present  
**The Otter Project (Chair of the Board)**, January 2010-November 2012

## **PRESENTATIONS & PANELS**

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### **Pacific Grove Museum, 2015**

Panel discussion on coastal climate change adaptation

### **Middlebury Institute, 2015**

Panel Discussion on “Sand Wars”

### **California Certified Organic Farmers, 2015**

Why Organic Should Allow GMOs

### **Shanghai Ocean University, Chinese National Marine Data Center, Korean Maritime Institute, 2015**

The Blue Economy 2.0

### **Oregon Ocean Policy Advisory Council, 2015**

National Marine Sanctuary Public Forum

### **MIIS Earth Week, 2015**

Judgment Day: Who’s to Blame for the Failure of U.S. Climate Policy?

Eating with Intention

### **Middlebury DC Office, 2015**

The New Economics of Coastal Climate Change Adaptation

### **Salinas Rotary Club, 2014**

The Monterey Bay Region and the “New Blue Economy”

### **World Ocean Council Conference, 2014**

Panel discussion on Ocean Policy and Planning

### **Urban Coast Center at Monmouth University, 2014**

The Ocean as the Prime Driver of the Mid-Atlantic Economies

### **U.S. State Department “Our Ocean” Conference, 2014**

Valuing Our Oceans

### **Moss Land Marine Laboratory, 2014**

Ocean Colloquium Faculty Panel

### **CSUMB, 2014**

Should California have the Highest Minimum Wage in the country?

**Climate One**, 2013  
 Panel discussion on “The Blue Economy”

**SOCAP**, 2013  
 Investment Opportunities in the California Ocean and Coastal Economy

**Monterey Community Television**, 2013  
 The Role of the CBE

**State of the California Oceans**, 2013  
 Assessing the Socioeconomic Value of MPAs

**Consortium for Ocean Leadership**, 2012  
 The Economics of Ocean Sciences

**Monterey Rotary Club**, 2012  
 The Blue Economy

**Monterey Institute (TEDx Sea Change)**, 2012  
 The True Value of the Oceans

**CSU Monterey Bay**, 2012  
 What Environmentalists Need to Know About Economics

**Oklahoma State University**, 2012  
 The Path to Sustainability

**Middlebury College**, 2011  
 What Environmentalists Need to Know About Economics  
 Why The U.S. No Longer Leads in Environmental Policy

**The Monterey Bay Aquarium**, 2011  
 How Economics Can Promote Ocean Conservation

**Naval Postgraduate School**, 2011  
 How to Improve U.S. Energy Policy

**CSU Monterey Bay**, 2011  
 Focus the Region: The Economics of Sustainability

**Monterey Institute**, 2010  
 What Environmentalists Need to Know About Economics

**World Ocean Conference**, 2010  
 Moderator for panel discussion on “Measuring the Ocean Economy”

**The Firelight Foundation**, 2010  
 The WTO and the Environment

**Monterey Institute**, 2009  
 Panel discussion on “Can Business Solve Problems of the Environment and Poverty?”  
 Moderator for panel discussion on “Communicating Science in a Complex World”

**Monterey Conference Center**, 2009  
 Panel discussion on “Journalism and Activism: Can they Mix?”

**Monterey Institute**, 2009  
 Panel discussion on “Sustainable Seafood: Is it Real and is it Enough?”  
 Panel discussion on “Trade and the Environment: International Greenhouse Gas Policies”

**Bharati Vidyapeeth Institute of Environment Education and Research, Pune, India**, 2009  
 Making Matters Worse: How Government Disaster Insurance Endangers Human Life and  
 Hampers Efforts to Address Climate Change

**Naval Post Graduate School**, 2008

Moderator for panel discussion on “Managing a New Ocean: The Emergence of Arctic Fisheries”

**Monterey Institute, 2008**

Panel discussion on “Objectivity in the Media with Respect to Environmental Issues”

Panel discussion on “The Causes and Consequences of the Current Financial Crisis”

**Santa Cruz Community Television, 2007**

Panel discussion on “The Merits of Free Trade”

**Middlebury Environmental Colloquium, 2006**

The Third-Wave of Environmentalism

**Eco-Farm Conference, 2006**

Free Trade and Agriculture: Who benefits?

**Public Policy Institute of California, 2005**

**University of California, Santa Cruz, 2005**

Do Pollution Rankings Affect Facility Emissions? Evidence from the Toxic Release Inventory

**Middlebury Alumni Event, Monterey Institute, 2005**

How to Save the World’s Fisheries

**UC-Berkley, 2004-2005**

Do Foreign Firms Pay More? Evidence from Indonesia

**The Brookings Institution Trade Forum, 2003**

The Impact of Globalization on Compliance with Labor Standards

**University of California, Santa Cruz, 2003**

The WTO and Agricultural Sustainability

**REVIEWER FOR**

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*Palgrave MacMillan*

*California Ocean Science Trust*

*Perspectives on Politics*

*World Development*

*The American Journal of Economics and Sociology*

*Agriculture and Human Values*

*American Journal of Agricultural Economics*

*Giannini Foundation Newsletter*

*International Studies Quarterly*

*The International Journal of Climate Change: Impacts and Responses*

**MISC.**

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Monthly contributor to KAZU’s “First Person Singular” 2003-2015

Instructor for the annual United World College Trade & Development Program, 2006-2013.

Instructor for Shandong China exchange program, 2010-2013

Contributor to Grist, Environmental Economics, Greenbiz, and Progressive Fix blogs.

Speak and read Spanish